

# Giustizia Globale e Standard di responsabilità sociale: uno sguardo critico

*Global Justice and Corporate Social Responsibility Standards: A Critical View*

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*Abstract:* Corporate Social Responsibility (CSR) standards can help multinational corporations to play a positive role in global justice, in two ways. First, by *defining* substantive requirements, CSR standards can help corporations to identify specific practices that realize general principles of justice. Second, by *codifying* ‘responsible behavior’, CSR standards enable all stakeholders to verify effective compliance with stated principles. However, CSR standards may generate a “paradox”: The more an organization focuses its efforts in implementing CSR standards, the higher is the risk that a *thoughtless, blind* and *blinkered* mindset emerges. The paper discusses three problems that might be at the root of this Paradox: i) deceptive measurements; ii) responsibility erosion and iii) blinkered culture. It applies the perspective of American Pragmatism to analyze these problems and to suggest a number of considerations that could help both CSR standards developers and users to address the paradox.

*Keywords:* Global justice, Corporate social responsibility, Standards, Paradox, Pragmatism.